

CineStore

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EVS

DIGITAL CINEMA





THANKS FOR INVITING EVS TO SPEAK AT THE

Digital Seminar at ShowEast 2001



CineStore by EVS

- A complete server solution for Digital Cinema Equipment

- About EVS
- DC Expectations: the server challenge
- CineStore



About EVS

- Digital System Manufacturer since 1990 for
 - Image and Audio industry
- World Leader in Slow Motion
 - Sport Production
- Digital Video Broadcasting
 - MPEG-2 DVB Server
- Digital Cinema Pioneer
 - Advanced new range of DC Servers

About EVS

- Worldwide presence
 - 9 Offices
 - Local support and distribution in 60 countries
 - 200 people
- Public Company
 - Listed on Euronext Stock Exchange
 - Strong growth

DC Expectations & server challenge

- Digital Cinema has to respect the existing Cinema Structure

- **Distribution**

- Distributor
- Post production
- Dispatcher

- **Cinema**

- Single screen and Multiplex
- Chains and Indies

DC Server Major Expectations

- To ease the Process
 - Security
 - High value content
 - Contract enforcement
 - Simplicity
 - No IT Manager required
 - Flexibility
 - Easy show Management
 - Multi language

DC Server Major Expectations

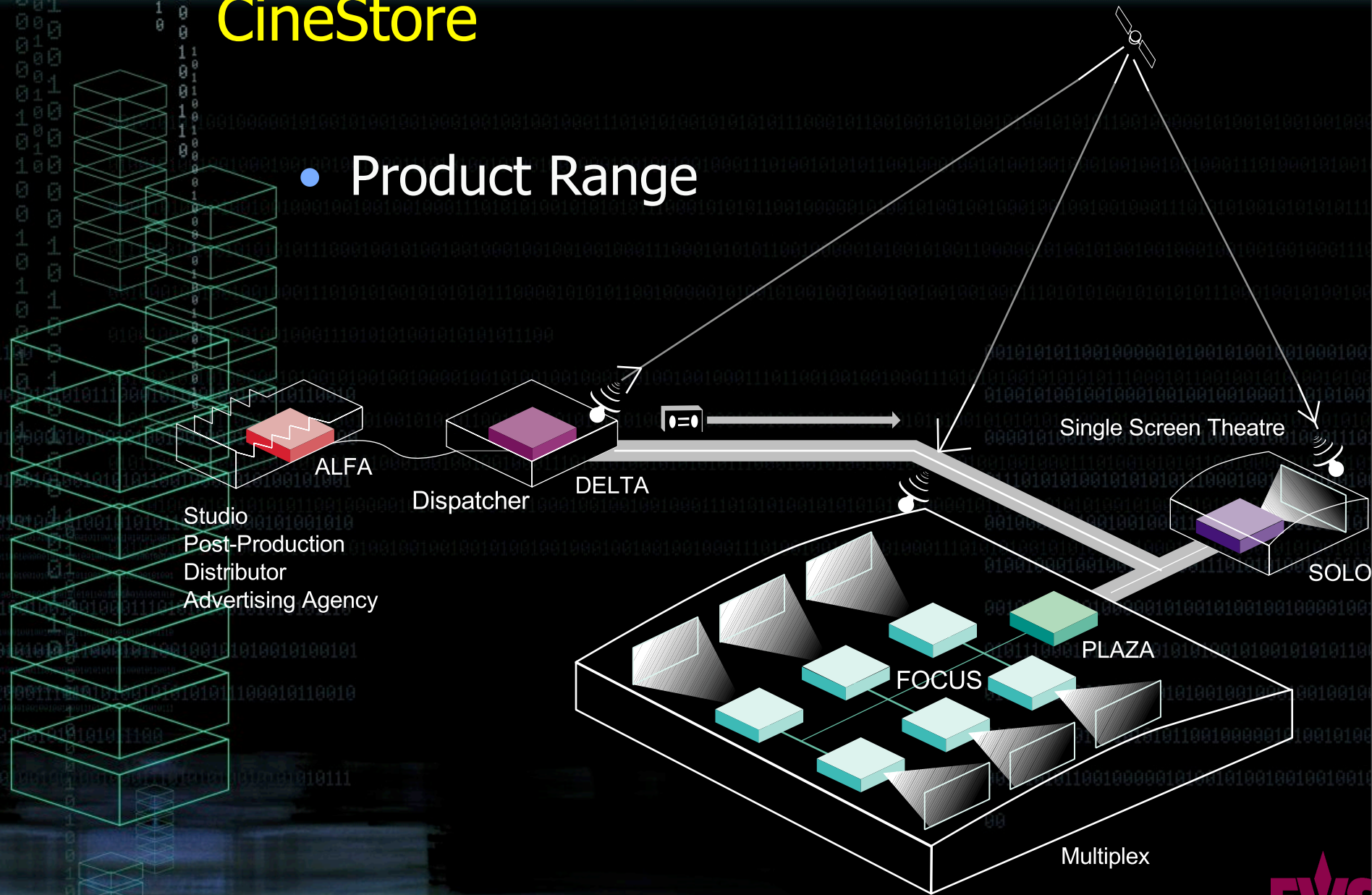
- Permanent Image quality & secured content
- Flexible scheduling
- Standards based
- With an extensive service
- At an affordable price

CineStore, a complete Digital Server Solution

- Global Approach
- Standards-based Solutions
- Rights Enforcement
- Operational Security

CineStore

- Product Range



CineStore Alfa

Post production & Distribution Server

- ✓ Versioning
 - ✓ Subtitles
 - ✓ Short / Long version & censure
 - ✓ Multiple audio
- ✓ Compression
- ✓ Packaging
- ✓ Quality Control
- ✓ Encryption
- ✓ Conditional Access Management



Producer
Distributor
Advertising Agency

CineStore Delta

Dispatching Server

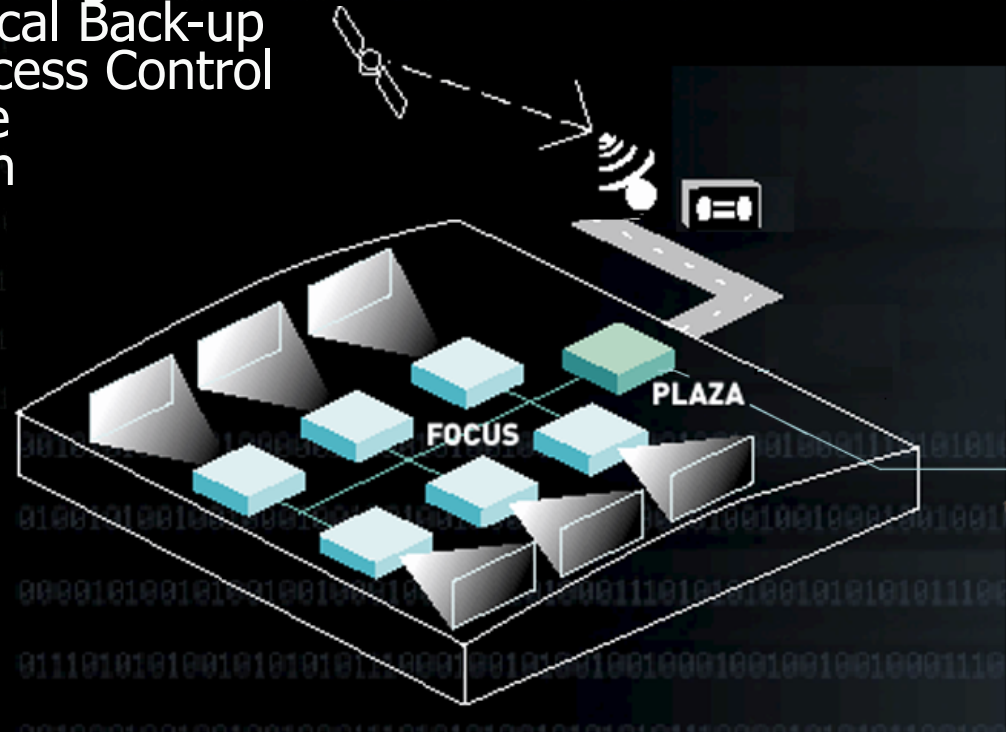
- ✓ Multi-Casting
- ✓ Transmission Channel control
 - Satellite
 - Cable
- ✓ Media Duplication
 - Physical (Tape, DVD...)



CineStore Plaza & Focus

Multiplex Server System

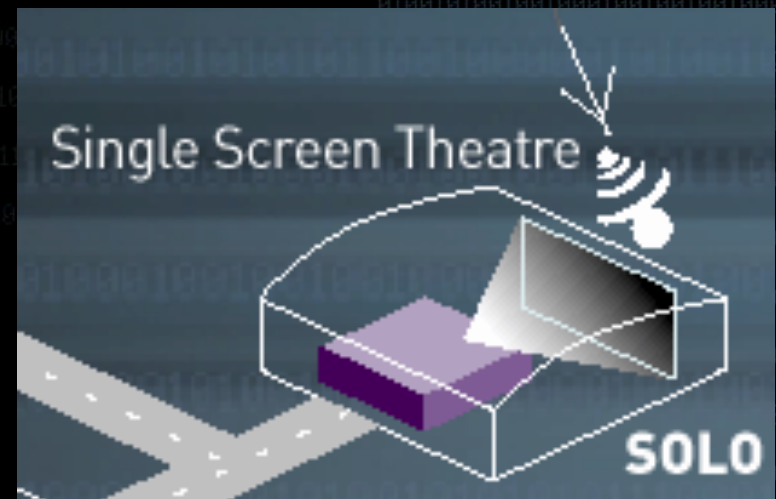
- ✓ Multi screen Management
- ✓ Central and Local Back-up
- ✓ Conditional Access Control
- ✓ Secure Storage
- ✓ Live Decryption



CineStore Solo

Single Screen Server

- ✓ Multi Show Secure Storage
- ✓ Conditional Access control
- ✓ Secure Storage
- ✓ Live Decryption
- ✓ Theater Automation Control/Interface



CineStore

- Respects the existing cinema structure
- Improves the audience satisfaction
- Increases marketing efficiency
- Creates business opportunities
- Makes the process easier
- ... at an affordable price !

Contacts

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Thank you
for your kind attention !

